



NEWS

FOR IMMEDIATE RELEASE

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Ahwatukee-Based Financial Advisor Providing FREE Financial Advice To Consumers Across the Country

*Thousands of consumers expected to receive free guidance from NAPFA and
Kiplinger's Personal Finance magazine January 22nd and 26th 2010*

Phoenix, AZ (January 14th) – The numbers don't lie. During the past five years, the National Association of Personal Financial Advisors (NAPFA) and *Kiplinger's Personal Finance* magazine have teamed-up to provide consumers with FREE financial advice during **Jump-Start Your Retirement Planning Days**. Since 2004:

- More than 800 NAPFA-Registered Financial Advisors have volunteered their time
- Volunteers have donated more than 8,000 hours worth of advice to consumers
- Approximately 30,000 consumers have benefited from the free hotline project

And now NAPFA and *Kiplinger's Personal Finance* magazine are gearing up for their sixth year of providing free objective advice with **Jump-Start Your Retirement Planning Days**. And Kevin O'Reilly of Foothills Financial Planning, Inc. in Phoenix, AZ will be giving his time to this worthwhile project.

Jump-Start Your Retirement Planning Days is a chance for consumers to get FREE financial advice by telephone from some of the nation's top financial advisors. Free to the public, consumers can call from 9 a.m. until 6 p.m. EST on **Friday, January 22nd** and **Tuesday, January 26th**. Kevin O'Reilly and other NAPFA-Registered Financial Advisors will be standing by to answer people's most pressing retirement questions, from IRAs to estate planning to identifying goals for a comfortable retirement.

"I'm excited to be able to help people better understand their financial situation," said O'Reilly. "There are a lot of people out there right now who need quick answers, and it's great to be able to help so many callers. They really appreciate the fact that we donate our time and expertise. As advisors, we enjoy the opportunity to have a positive impact on others, and we also gain additional insight into the kinds of financial challenges people are facing on a daily basis."

The toll-free number for **Kiplinger's Jump-Start Your Retirement Planning Days** is **888-919-2345**. Further information on this initiative and retirement planning can be found in the February 2010 issue of *Kiplinger's Personal Finance* and at www.NAPFA.org.

To talk with Kevin O'Reilly about his involvement in **Jump-Start Your Retirement Planning Days**, please contact him at 480.445.9072 or info@FoothillsPlanning.com.

ABOUT NAPFA

Since 1983, The National Association of Personal Financial Advisors (NAPFA) has provided Fee-Only financial planners across the country with some of the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 2,100 members across the country, NAPFA has become the leading professional association in the United States dedicated to the advancement of Fee-Only comprehensive financial planning.

For more information about NAPFA, please visit www.napfa.org or call 1-800-366-2732.

ABOUT KIPLINGER'S PERSONAL FINANCE

Kiplinger's Personal Finance magazine has been providing millions of Americans with own-to-earth advice on managing their money and achieving financial security since 1947. Along with Kiplinger.com, it is a source of advice and information on saving and investing, taxes, credit, homeownership, paying for college, retirement planning, car buying and many other personal finance topics.

For more information, please visit www.Kiplinger.com.

ABOUT FOOTHILLS FINANCIAL PLANNING, INC.

Foothills Financial Planning was started with a simple mission: provide high quality, commission-free financial planning to people from all walks of life, regardless of net worth and annual income. Foothills Financial Planning is a licensed Investment Advisory firm based in the Ahwatukee Foothills neighborhood of Phoenix, Arizona.

Kevin O'Reilly has been quoted on a variety of financial planning topics in various media sources, including The Arizona Republic, Phoenix Business Journal and the Ahwatukee Foothills News. He was a contributing author to the book *Investing in an Uncertain Economy For Dummies*. O'Reilly has an MBA from Arizona State University and is a Chartered Retirement Planning Counselor.

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